

## **Official Rules – The Alaska USA MILLION POINTS MANIA Sweepstakes**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

**Sponsor:** The sweepstakes (“Sweepstakes”) is sponsored and administered by Alaska USA Federal Credit Union, 4000 Credit Union Drive, Anchorage, Alaska 99503 (“Sponsor”).

**Eligibility:** The Sweepstakes is open to legal residents of the United States, the District of Columbia, and Guam (excluding Florida, New York and Rhode Island), who are 18 years of age or older at the time of entry (“Eligible Participants”). Notwithstanding the foregoing, officers, directors, and employees of Sponsor and of Sponsor’s subsidiaries, affiliates, and advertising and promotions agencies, and the immediate families and individuals living in the same households of such officers, directors, and employees are ineligible to participate in the Sweepstakes. Immediate family means spouse and parents, children and siblings, and their spouses. Sponsor reserves the right to verify the eligibility of winners. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations, and is void in Puerto Rico and where prohibited by law.

**To Enter:** The Sweepstakes runs from October 1, 2018, through December 31, 2018 (“Promotion Period”). Eligible Participants who remain eligible for the full Promotional Period will automatically receive one (1) entry in the Sweepstakes. Eligible Participants also will earn one (1) additional entry for each purchase transaction that posts to their Alaska USA credit card with ScoreCard Rewards during the Promotion Period. Upon receipt of an entry, Eligible Participants are entered in the Sweepstakes and become “Entrants”. Entrants agree to these Official Rules, and accept Sponsor’s decisions as final. In the event of a dispute over the identity of an Entrant, the entry will be deemed as entered by the primary cardholder listed on the card account on the date the entry was earned.

**To Enter Without a Card, Purchase or Payment:** Participants will receive one (1) free entry simply for being cardholders. Entrants may receive additional entries into the Sweepstakes or may receive entries at the outset without purchase or payment by hand-printing their name, address, city, state, zip, day and evening phone numbers (for use in notifying winners), and the words “Million Points Mania” on a blank 3” by 5” card, and mailing them in a stamped #10 envelope to: Alaska USA FCU, PO Box 196613, Anchorage, Alaska 99519, ATTN: Million Points Mania Sweepstakes. Mail-in entries must be postmarked by December 31, 2018, and received by January 7, 2019. Eligible Participants and Entrants may enter without purchase or payment in this manner as often as they wish; however, only one entry per postmarked envelope will be accepted. No mechanical reproductions of entries will be permitted.

**Drawing:** On or about January 20, 2019, Sponsor or its representative will conduct a random drawing from among all eligible entries received.

**Prizes:** Odds of winning depend on the number of eligible entries received during the Promotion Period. Prizes are not transferable and cannot be assigned or redeemed for cash, except at Sponsor’s sole discretion. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value. Prizes are subject to the terms and conditions relating to points earned in the ScoreCard Rewards Program.

**Grand Prize Winner.** There will be one (1) Grand Prize winner drawn. The winner will win: 1,000,000 ScoreCard Rewards points which may be used for travel or merchandise, at winner’s option, redeemed through ScoreCard Rewards and \$4,200 cash.

**ARV: \$19,200, but varies depending on item(s) redeemed.**

**First Place Prize Winner.** There will be one (1) First Place Prize winner drawn. The winner will win 250,000 ScoreCard Reward points and \$1,050 cash.

**ARV: \$4,800.00, but varies depending on item(s) redeemed.**

**Second Place Prize Winner.** There will be one (1) Second Place Prize winner drawn. The winner will win 125,000 ScoreCard Reward points, and \$525 cash.

**ARV: \$2,400.00, but varies depending on item(s) redeemed.**

**Third Place Prize Winners.** There will be five (5) Third Place Prize winners drawn. Each winner will receive 20,000 ScoreCard Reward points and \$84 cash.

**ARV per winner: \$384.00, but varies depending on item(s) redeemed.**

**Winners are not entitled to any surplus between the actual prize value and the prize listed herein.** Any costs and expenses not specifically listed are the responsibility of the winner, including, without limitation, transportation, telephone charges, gratuities and taxes.

**Notification of Winners:** All winners are "Selected Entrants" until they have been verified. Selected Entrants will be notified by U.S. mail and will be required to complete and sign a declaration or affidavit of eligibility, liability, and publicity release, where legal, which must be received by Sponsor, within fourteen (14) days from the date of the prize notification letter. In the event a Selected Entrant is unwilling or unable to complete the required documentation, or does not do so in a timely fashion, as outlined here, the selection will be voided and an alternate winner will be drawn up to one (1) time. Completion of the documentation and acceptance of the prize constitutes permission (except where prohibited by law) to use the winner's name, hometown, and likeness for purposes of advertising, promotion, and publicity in any media without additional compensation. If notification letters are returned undeliverable or the prize is unclaimed after fourteen (14) days from the date of the prize notification letter, a second attempt will be made to notify the winner. If the second notification letter is returned undeliverable or the prize is unclaimed after fourteen (14) days from the date of the second prize notification letter, the prize may be forfeited and awarded to an alternate winner.

**Release and Limitation of Liability:** By participating in the Sweepstakes, Entrants and winners agree to release and hold harmless Sponsor, Sponsor's subsidiaries and affiliates, and all of their employees, officers, directors, agents and representatives (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the Sweepstakes, or possession, acceptance and/or use or misuse of any prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation, invasion of privacy or merchandise delivery. The Released Parties have no liability and no responsibility for any additional expense, omissions, delays, re-routing or acts of any government or authority, and lost, stolen, late, misdirected, garbled, digitally delayed, damaged, incomplete, illegible or postage due entries or mail. In no event shall the Released Parties be liable for any indirect, punitive, incidental, special or consequential damages arising out of, or in any way connected with, the Sweepstakes, whether based on contract, tort, strict liability or otherwise, even if advised of the possibility of damages. Because some states/jurisdictions do not allow the exclusion or limitation of liability for

consequential or incidental damages, the foregoing limitation may not apply to all Entrants. Entrants who do not comply with these Official Rules, or attempt to interfere with the Sweepstakes in any way shall be disqualified. Sponsor is not responsible for any printing or typographical errors in any Sweepstakes-related materials or entries that are processed late or incorrectly or are lost due to human error or computer or electronic malfunction. The winners are solely responsible for payment of all federal, state, and local taxes on prizes and for any other expenses not specifically mentioned in the prize description. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failure compromises the integrity of the Sweepstakes as determined by Sponsor in its sole discretion. In the event the Sweepstakes must be suspended for any reason prior to the close of the Promotion Period, Sponsor reserves the right to draw the winners from among the entries received prior to the suspension.

**Personal Data & Privacy:** Sponsor may use data about Entrants obtained from the Sweepstakes consistent with Sponsor's privacy policy, which is located at <https://www.alaskausa.org/service/security/privacynotice.asp?t=f>. By entering the Sweepstakes, Entrant agrees to such use of the personal data. Sponsor makes commercially reasonable efforts to comply with CAN-SPAM and Entrants may subsequently opt out of receiving commercial email communications by following the instructions contained in the email.

**Disputes:** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or related to this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by any court of competent jurisdiction located in the State of Alaska; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by Entrant, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will Entrant be permitted to obtain awards for and Entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than as expressly allowed herein, and further waives any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Alaska, without giving effect to any choice of law or conflict of law rules (whether of the State of Alaska or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Alaska.

**Winners List:** For a list of prize winners, send a self-addressed, stamped envelope between March 15, 2019, and June 15, 2019 to: Alaska USA Federal Credit Union, P.O. Box 196613, Anchorage, Alaska 99519, ATTN: Million Points Mania – Winners List.