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Alaska USA Federal Credit Union Engages its employees to Increase Support for United Way

Alaska USA Federal Credit Union Contributes \$71,000

Anchorage, Alaska – People helping people, the Credit Union philosophy and something Alaska USA Federal Credit Union takes seriously. This was evident as employees in Alaska, Arizona, California, and Washington collaborated to raise funds for United Way. For several years, Alaska USA has been committed to strengthening its partnership with United Way through volunteering, employee giving, and engaging fundraisers, this year the organization will donate \$71,000 to United Way.

“We are committed to the communities we serve so when we noticed employee giving was down from previous years, we knew we needed to step up, even beyond our creative employee fundraising events. For the third year in-a-row Alaska USA will be donating an increased amount to United Way, thanks in-part to a corporate donation backing our already generous employees.” said Geoff Lundfelt, President & CEO.

The credit union hosted several employee fundraising events. Activities included Donate for Days Off, where employees donated for a chance to win a paid day off; Pizza with Purpose, where senior executive staff served pizza to employees for a donation, Football Friday, where employees wore jerseys in support of their favorite football team; and Dunk for Dollars, where employees could donate for a chance to drop a member of the senior executive team into a dunk tank. Alaska USA looks forward to new and engaging fundraising ideas and continuing to “Live United” in 2020.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$8.3 billion in assets and more than 675,000 members worldwide. The credit union operates more than 90 branches and service facilities in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center and access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

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Senior executive staff preparing for the Dunk for Dollars event.



Senior Leadership drawing for days off, post Dunk for Dollars event in Arizona.



Arizona senior leadership conducting a Coffee with a Cause event at the Glendale Operations Center.



Senior leadership conducting the Pizza with Purpose events in Alaska.

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