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Alaska USA Appoints Executive Leader for Southwest Region



Anchorage, Alaska – Providing service, value and convenience to each member led to the appointment of Todd Pearson as Regional President for the southwest region of Alaska USA Federal Credit Union. His appointment will allow the credit union to continue providing exceptional service to members as it sees increased investment and growth in the Greater Phoenix Area. Currently, Alaska USA has eight branches in the Greater Phoenix Area which will expand to a total of 15 with the acquisition of TCF Bank announced earlier this year.

“With increasing assets and a growing membership base in Arizona, it’s important to have focused leadership in the region,” said Geoff Lundfelt, President & CEO. “Todd not only brings proven leadership to this position but has demonstrated real passion for the credit union difference and philanthropic responsibilities within the community.”

Pearson is an experienced and talented leader with more than 20 years in the industry, most recently spending 11 years as President & CEO of an Arizona based credit union. As a native Arizonan and graduate of Arizona State University, Pearson has shown a long-standing dedication to serving his community and many non-profits throughout the region.

“Alaska USA Federal Credit Union is seen as a leader in the Credit Union industry and I am honored and excited to be a part of an organization that provides exceptional service, value and convenience to its members while investing their time, talent, and treasure in the markets they serve,” said Todd Pearson, Regional President.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$8.3 billion in assets and more than 675,000 members worldwide. The credit union operates more than 90 branches and service facilities in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center and access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

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