



FOR IMMEDIATE RELEASE

October 29, 2018

Media Contact

Dan McCue

Senior Vice President, Corporate Relations

Alaska USA Federal Credit Union

907-786-2807

D.McCue@alaskausa.org

Alaska USA Federal Credit Union donates \$100,000 toward financial literacy programs

Anchorage, Alaska – For the second year in row, Alaska USA Federal Credit Union has made a \$100,000 donation to the Financial Reality Foundation, a local non-profit that provides programs to develop the financial literacy of high school students, and lead them to achieving life-long financial goals.

The donation will support the Financial Reality Foundation’s mission to educate 100% of high school seniors in the state of Alaska with Get REAL Financial Reality Fairs. The fairs consist of interactive simulations that allow students to make real-life choices about a post high school career and how to budget for life events like housing, food, and transportation.

In addition to monetary support, Alaska USA acts as host for Get REAL Financial Reality Fairs, which are staffed by a number of Alaska USA employee volunteers, professional partners, and other actively engaged members of the community.

“Getting a solid financial education early in life is more important than ever,” said Geoff Lundfelt, President and CEO, Alaska USA Federal Credit Union. “By partnering with the Financial Reality Foundation we’re able to reach the lives of many more students than we could alone. It’s an important cause and Alaska USA is very proud to be a part of it.”

Since 2011, the Financial Reality Foundation has instructed 13,648 student participants with the help of 948 community volunteers at 74 schools statewide.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$7.5 billion in assets and more than 650,000 members worldwide. The credit union operates more than 90 branches and service facilities in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center and access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

-more-



Photo: Alaska USA donates \$100,000 to the Financial Reality Foundation. Pictured (from left) are Dan McCue, Senior Vice President, Corporate Relations, Alaska USA; Geoff Lundfelt, President & CEO, Alaska USA; Karina Wentworth, Executive Director, Financial Reality Foundation; and Chad Bostick, Board Treasurer, Financial Reality Foundation.