



FOR IMMEDIATE RELEASE

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Alaska USA Federal Credit Union employees donate \$50,000 to United Way

Anchorage, Alaska – Alaska USA Federal Credit Union employees have donated \$50,000 to the United Way.

The credit union partnered with United Way to solicit donations from employees through several fundraising events. Events included Jeans Day for United way, which allowed employees to wear jeans to work in exchange for a donation; Coffee for a Cause, where Alaska USA executives served coffee and donuts to employees; Giving for Goodies, an employee bake sale; and Donate for Days Off.

“Alaska USA employees made this fundraising campaign an incredible success,” said Geoff Lundfelt, President. “Not only did we completely surpass our original fundraising goal of \$20,000, we had a lot of fun along the way. It shows what we can accomplish as a team, and it makes me proud to be both an employees and a member of Alaska USA.”

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$7.6 billion in assets and more than 635,000 members worldwide. The credit union operates more than 100 branches and service facilities in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center, access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

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Photo: Alaska USA employees donate \$50,000 to United Way. Pictured (from left) are Craig Miller, Corporate Account Executive, United Way; Elizabeth Miller, Vice President, Resource Development, United Way; Rachel Norman, Senior Vice President, Human Resources, Alaska USA; Geoff Lundfelt, President, Alaska USA; Michele Brown, President/CEO, United Way; Dan McCue, Senior Vice President, Corporate Administration; and Joy Star Lovitt, Corporate Relations Director, United Way.