



FOR IMMEDIATE RELEASE

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**Alaska USA Federal Credit Union Partners with ClickSWITCH
to Easily Transfer Recurring Payments and Deposits**

Anchorage, Alaska – Alaska USA Federal Credit Union now offers its members an easy way to switch their account relationship through a partnership with ClickSWITCH.

ClickSWITCH's fully automated account switch process eliminates the hassle of transferring recurring payments and deposits from other financial institutions. While at the same time, providing seamless integration through online banking. Alaska USA chose ClickSWITCH based upon their advanced technology and industry leading user experience.

“Managing finances across several financial institutions can be difficult,” said Chad Meadows, Executive Director of Retail Financial Services, Alaska USA. “ClickSWITCH gives members a safe, simple way to make Alaska USA their primary financial institution, letting them take advantage of the benefits that come with membership.”

“We are proud to be selected by Alaska USA to provide our automated account switch solution,” stated Cale Johnston, Founder and CEO of ClickSWITCH. “We look forward to providing Alaska USA members with the innovative ability to switch recurring payments and deposits easily online in as little as 10 minutes.”

For more information, visit www.alaskausa.org/clickswitch.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$7.2 billion in assets and more than 637,000 members worldwide. The credit union operates more than 100 branches and service facilities in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center, access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

More about ClickSWITCH

ClickSWITCH® is a unique account holder acquisition technology for financial institutions that simplifies the process of bringing new account holders onboard by quickly, safely, and efficiently switching their recurring payments from their old accounts to new ones. Based in Minneapolis, Minnesota, the company's industry-leading solutions help clients to increase account holder acquisition and activation rates, engage during onboarding, and cross-sell products to capture full profit potential. ClickSWITCH is a technology leader delivering world-class solutions to financial institutions of all sizes.

Learn more at clickswitch.com.

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