Alaska USA Federal Credit Union donates $100,000 toward financial literacy programs

Anchorage, Alaska – Alaska USA Federal Credit Union donated $100,000 to the Financial Reality Foundation, a local non-profit that provides programs to develop the financial literacy of high school students and lead them to achieving their life-long financial goals.

The donation will support the Financial Reality Foundation’s mission to educate 100% of high school seniors in the state of Alaska with Get REAL Financial Reality Fairs. The fairs consist of interactive simulations that allow students to make real-life choices about a post high school career and how to budget for life events like housing, food, and transportation.

In addition to monetary support, Alaska USA acts as host for Get REAL Financial Reality Fairs, which are staffed by a number of Alaska USA employee volunteers, professional partners, and other actively engaged members of the community.

“Alaska USA Federal Credit Union has a long-standing interest in providing people of all ages a foundation in practical financial education,” said Geoff Lundfelt, President and CEO, Alaska USA Federal Credit Union. “We share the same vision as the Financial Reality Foundation, and want to ensure that all students enter adulthood with the necessary tools and resources needed to make smart financial decisions.”

Since 2011, the Financial Reality Foundation has instructed more than 8,000 student participants with the help of more than 620 community volunteers at 41 schools statewide.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with $7.2 billion in assets and more than 626,000 members worldwide. The credit union operates more than 100 branches and service facilities in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center, access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

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Photo: Alaska USA Federal Credit Union presents $100,000 to the Financial Reality Foundation. Pictured (from left) is Karina Wentworth, Executive Director, Financial Reality Foundation; Geoff Lundfelt, President and CEO, Alaska USA Federal Credit Union; and Al Strawn, CEO, Matanuska Valley Federal Credit Union.