



FOR IMMEDIATE RELEASE

January 9, 2017

Media Contact

Dan McCue

Senior Vice President, Corporate Administration

Alaska USA Federal Credit Union

(907) 786-2807

D.McCue@alaskausa.org

Alaska USA's CEO Bill Eckhardt Announces Retirement

Credit Union Veteran Geoff Lundfelt Selected To Assume Leadership



Bill Eckhardt

Anchorage, AK - Alaska USA Federal Credit Union announced today that President and CEO Bill Eckhardt will be retiring in May 2017 after a career spanning over 45 years. Geoff Lundfelt, currently Executive Vice President, has been selected to succeed Eckhardt.

Eckhardt has been at the forefront of member service, progress and innovation at Alaska USA. He started his career at Alaska USA in 1971 as the Operations Manager—at a time when the credit union had only one facility located in the basement of a military building on Elmendorf Air Force Base, had \$36 million in assets, 36 employees, and served 25,411 members.

Promoted to President/CEO in 1979, Eckhardt has since overseen

exponential growth and expansion at Alaska USA. Today, the credit union has over \$6.6 billion in assets, over 100 branches and service facilities in four states, nearly 2,000 employees, and serves over 600,000 members.

“It has been an honor to enjoy a long career serving the financial needs of members and to work with outstanding colleagues dedicated to providing members with service, value and convenience,” said Eckhardt. “As I prepare for retirement, I am excited for the future of Alaska USA with Geoff Lundfelt at the helm.”



Geoff Lundfelt

“Bill has always led the charge to best serve the needs of members,” said Lundfelt. “His commitment to member service is a tradition that I look forward to continuing.”

Eckhardt's successor, Geoff Lundfelt, began his career at Alaska USA nearly 20 years ago, as a part-time teller before working his way up through branch administration. Lundfelt joined the executive staff at the credit union in 2006 and has since distinguished himself over the years, helping to guide strategic service expansion, as well as nurturing and affirming Alaska USA's leadership role in the industry.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$6.6 billion in assets and more than 600,000 members worldwide. The credit union operates over 100 branches and service facilities in Alaska, Arizona, California, and Washington. Alaska USA offers a 24/7 Member Service Center and access to more than 55,000 surcharge-free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

###