



FOR IMMEDIATE RELEASE

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Media Contact

Dan McCue

Senior Vice President, Corporate Administration

Alaska USA Federal Credit Union

(907) 786-2807

D.McCue@alaskausa.org

Alaska USA Federal Credit Union announces new Senior Vice President of Marketing



Anchorage, Alaska – Alaska USA Federal Credit Union is pleased to announce that Rochelle Marshall has been selected for the position of Senior Vice President, Marketing.

“Rochelle has a proven track record of capable leadership and a prominent resume of marketing experience,” said Brian Wolf, Chief Operations Officer, Alaska USA. “Her ability to understand the needs of members and professional partners, as well as her penchant for strategic, big-picture thinking makes her well suited to this role.”

Marshall has more than 20 years of sales and marketing experience, with the last 11 years leading the Business Marketing department at General Communication, Inc. (GCI).

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$6.8 billion in assets and more than 600,000 members worldwide. The credit union operates 85 branches in Alaska, Arizona, California, and Washington State. Alaska USA offers a 24/7 Member Service Center, access to more than 55,000 surcharge free ATMs worldwide, as well as online and mobile solutions.

Learn more at alaskausa.org.

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