



FOR IMMEDIATE RELEASE

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Alaska USA funds Washington Business Week scholarships

Renton, Wash. – Alaska USA has provided scholarships for five high school students to attend Washington Business Week.

The \$5,000 sponsorship will give five high school students the opportunity to experience a simulated career environment learning business, teambuilding, leadership, and life skills in a general business setting. From June to August, students attend one of four week-long business camps at universities across the state, staying on campus, living in dorms, and experiencing a college environment. Students participate in small teams, or “companies,” and complete challenges with real-life business scenarios through production, marketing, and finance competitions.

At the end of each week, Alaska USA employees and other business community members serve as judges, evaluating company pitches and investing mock Business Week dollars in the strongest companies. This is the fifth year Alaska USA has participated in judging Business Week events.

For more information on Washington Business Week and its summer programs, visit wbw.org.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$5.8 billion in assets and more than half a million members worldwide. The credit union operates 71 branches throughout Alaska, Arizona, California, and Washington.

Learn more at alaskausa.org.

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Photo: Cindy Fry, Vice President of Branch Administration for Alaska USA's Washington Region, presents a sponsorship check to Washington Business Week's Steve McGraw.

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