

FOR IMMEDIATE RELEASE

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Media Contact
Dan McCue
Senior Vice President, Corporate Administration
Alaska USA Federal Credit Union
(907) 786-2807
D.McCue@alaskausa.org

Alaska USA funds Washington Business Week scholarships

Renton, Wash. – Alaska USA is pleased to support high school students in Washington state by providing five scholarships to Washington Business Week.

The \$5,000 sponsorship will provide five high school students the opportunity to experience a simulated career environment learning business, teambuilding, leadership, and life skills in a general business setting. Beginning June 23, students will attend one of four week-long business camps at universities across the state, staying on campus, living in dorms, and experiencing a college environment. Students participate in small teams, or "companies," and complete challenges with real-life business scenarios through production, marketing, and finance competitions.

At the end of each week, Alaska USA employees and other business community members will serve as judges, evaluating company pitches and investing mock Business Week dollars in the strongest companies. This is the third year Alaska USA has participated in judging Business Week events.

For more information on Washington Business Week and its summer programs, visit wbw.org.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$5.3 billion in assets and more than 470,000 members worldwide. Alaska USA opened its first branch in Washington nearly 30 years ago, and currently operates 65 branches throughout Alaska, California, and Washington. Anyone who lives, works, or worships in Washington can become a member of Alaska USA.

Learn more at <u>alaskausa.org</u>.



Photo: Cindy Fry, Vice President of Branch Administration for Alaska USA's Washington Division, presents a sponsorship check to Washington Business Week's Steve McGraw (left), President and Executive Director, and John Idstrom, Director of Philanthropy.

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