

FOR IMMEDIATE RELEASE

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Alaska USA helps Washington students get down to business

Renton, Wash. – Most summer vacations don't involve creating business plans or leading stockholder presentations. But for some Washington high school students, a week in the corporate world is the highlight of their summer.

As part of Washington Business Week, Alaska USA Federal Credit Union is providing \$5,000 grant funds to sponsor five high school students, giving them the opportunity to experience a simulated "corporate" environment learning business, teambuilding, leadership, and life skills. Beginning June 24, students will attend one of four week-long business camps at universities across the state, staying on campus, living in dorms, and experiencing a college environment. Students participate in small teams, or "companies," and complete challenges with real-life business scenarios through production, marketing, and finance competitions.

At the end of each week, Alaska USA employees will join other business community members as judges, evaluating company pitches and investing mock Business Week dollars in the strongest companies. This is the second year Alaska USA has participated in judging Business Week events.

For more information on Washington Business Week and its summer programs, visit www.wbw.org.

More about Alaska USA

Alaska USA Federal Credit Union is a member-owned, not-for-profit financial cooperative with \$4.9 billion in assets and more than 440,000 members worldwide. Alaska USA opened its first branch in Washington nearly 30 years ago, and currently operates 64 branches throughout Alaska, California, and Washington. Anyone who lives, works, or worships in Washington can become a member of Alaska USA.

Learn more at <u>alaskausa.org</u>.



Photo caption: Cindy Fry, Vice President of Branch Administration for Alaska USA's Washington Division, presents a sponsorship check to Washington Business Week Executive Director Stephen Hyer (left), and Washington Business Week Director of Philanthropy John Idstrom (right).

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